



Healthy Behaviors Evaluation 2025-2026

MCO Name: South Florida Community Care Network Dba Community Care Plan

Project Leader Name: Marissa Kopel

Time Period Referenced: 07/01/2025 – 06/30/2026

Overview: Community Care Plan updated Healthy Behaviors to align with the SMMC contract and the Agency's From the Start Maternity Initiative. Throughout SFY25-26, CCP had the below rewards in place:

- Annual Physical Exam ages ≥ 20
- Annual Well Child Exam ages 12-19
- Annual Well Child Exam ages 2-11
- Diabetes Management
- Diabetes Screening (A1c, Microalbumin and Eye exam)
- First Check-up
- Follow Up Visit After Behavioral Health Admission
- Health Risk Assessment
- Health Risk Assessment-Online Completion
- Health Risk Assessment-Pregnancy

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- Notification of Pregnancy
- Pregnancy- Completed prenatal and postpartum exam
- Pregnancy-Completed postpartum exam
- Prenatal Visit- Additional Visits
- Prenatal Visit-First Trimester
- Well child 15 months - 7 visits
- Yearly Check-up

The reward amount differs based on the complexity of the healthy behavior. For the Healthy Behavior Programs that are not being utilized, CCP is looking into ways to increase participation.

Behavior	Reward Amount	Goal	Enrolled in Program / Participation	Evaluation
Pregnancy	\$50.00	Complete timely prenatal and postpartum visit	28/28=100%	With a HEDIS CY 2025 Pregnancy population of about 1000, the participation rate for the pregnancy reward is low. Although low, participation tripled from SFY 2024-2025. This reward is retired as of 6/26 and is replaced with Prenatal Visit rewards.
Pregnancy	\$20 (\$25)	Complete timely postpartum visit.	65/65=100%	With a HEDIS CY 2025 Pregnancy population of about 100, the participation rate for the postpartum reward is low but did increase significantly from SFY 2024-2025. CCP will continue to evaluate messaging strategies to increase participation.

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Pregnancy	\$25	Health Risk Assessment-Pregnancy	None	This reward was newly implemented 6/26. CCP will continue to evaluate messaging strategies to increase participation.
Pregnancy	\$25	Notification of Pregnancy	None	This reward was newly implemented 6/26. CCP will continue to evaluate messaging strategies to increase participation.
Pregnancy	\$50	Prenatal Visit-First Trimester	None	This reward was newly implemented 6/26. CCP will continue to evaluate messaging strategies to increase participation.
Pregnancy	\$25 (Up to \$50)	Prenatal Visit-Additional Visits	19/19=100%	This reward was newly implemented 6/26. CCP will continue to evaluate messaging strategies to increase participation.
Well Child Visits	\$50	Seven completed visits in the first 15 months of life	8/8=100%	With a HEDIS CY 2025 W30, 0-15 months population of over 1200, the participation rate for the reward is low Participation rate stayed the same as SFY 2024-2025. This reward is retired as of 6/26 and is replaced with the First Check-up reward.
Well Child Visits	\$10	Annual well visit ages 2 – 11	101/101=100%	With a HEDIS CY 2025 W30 and WCV population of about 17,000, the participation rate for the pregnancy reward is extremely low. Although low, increased from SFY 2024-2025. This reward is retired as of 6/26 and is replaced with the Yearly Check-up reward.

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Well Child Visits	\$20	Annual well visit ages 12 – 19	57/57=100%	With a HEDIS CY 2025 WCV population of over 10,000, the participation rate for the reward is extremely low. Although it low, participation doubled from SFY 2024-2025. This reward is retired as of 6/26 and is replaced with the Yearly Check-up reward.
Well Adult Visits	\$20	Annual well visit ages 20 +	155/155=100%	With a HEDIS CY 2025 Adult Access to Primary Care population of about 8,000, the participation rate for the Well Adult Visit reward is extremely low. The participation rate increases significantly from SFY 2024-2025. This reward is retired as of 6/26 and is replaced with the Yearly Check-up reward.
Well Visits	\$20	Yearly Check-up ages 2+	29/29=100%	This reward was newly implemented 6/26. CCP will continue to evaluate messaging strategies to increase participation.
Well Visits	\$25	First Check-up within 30 days of birth	6/6=100%	This reward was newly implemented 6/26. CCP will continue to evaluate messaging strategies to increase participation.
Diabetes	\$30	Annually complete diabetes screenings: Hemoglobin A1c Urine Microalbumin Dilated Retinal Exam	2/2=100%	With a HEDIS CY 2025 Diabetes population of about 500, the participation rate for the reward is extremely low. This reward is retired as of 6/26 and is replaced with the A1c blood test with a result of less than 8 reward.

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Diabetes	\$20	A1c blood test with a result of less than 8	None	N/A
Substance Use Disorder	\$40	Completion of the Substance Use Disorder Program	None	NA
Tobacco Cessation	\$50	Complete a tobacco cessation program and submit proof of completion from the AHEC Tobacco Cessation Counselor or Instructor	3/3=100%	Participation in the Tobacco Cessation program is low. CCP will continue to evaluate messaging strategies to increase participation.
Obesity Management	\$50	Complete six (6) month program including 2 PCP visits and 3 visits with a Registered Dietician in combination with Case Management	None	NA

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Follow Up Visit After Behavioral Health Admission	\$25 (\$20)	Completion of a visit to a behavioral health provider within 7 days of discharge	151/151=100%	The Follow Up Visit After Behavioral Health Admission participation almost doubled from SFY 2024-2025. As of 6/26, the reward amount is \$20 and can be rewarded up to twice per year.
Health Risk Assessment	\$15 (\$20)	Completion of HRA within 60 days of enrollment or upon CCP request.	474/474=100%	The participation rate for Health Risk Assessment is high compared to the other Healthy Behavior programs. CCP will continue to evaluate messaging strategies and try to incorporate some of the strategies used for the Health Risk Assessments for the other Healthy Behavior Programs.
Health Risk Assessment-Online Completion	\$20	Completion of HRA within 60 days of enrollment or upon CCP request using the online form.	2910/2910 = 100%	The participation rate for Health Risk Assessment-Online Completion is high compared to the other Healthy Behavior programs. This reward is retired as of 6/26 and is combined with the Health Risk Assessment reward.