



Community Care Plan

The **Health Plan** with a Heart



Provider Guide to Healthy Behaviors Program

Community Care Plan has established a Healthy Behaviors Program to encourage and reward MMA members for adopting healthy habits. These programs target various health areas, including:

- Tobacco Cessation
- Substance Abuse recovery
- Well Child Care
- Adolescent Well Care
- Weight Loss (for those with a BMI \geq 40)
- Annual Adult Wellness Exam
- Prenatal and Postpartum Care
- Postpartum Only Care
- Diabetes Care
- Health Snapshot Completion

Incentives and Rewards

Incentives and rewards generally do not exceed \$20 but may be up to \$50 for series-based activities or participation in multiple programs. The member must request rewards to earn incentives. Incentives are provided to members once CCP has received a claim confirming the healthy behavior was completed.

For members to receive incentives promptly, providers must submit claims within the [timely filing guidelines](#).

All programs, including incentives and rewards, are available to all enrollees.

Healthy Rewards [Community Care Plan - 2025 Healthy Rewards](#)

Tobacco Cessation Program

To earn the Tobacco Cessation Incentive, members must complete a Tobacco Cessation Program through the Area Health Education Centers (AHEC) Program or Tobacco Free Florida.

**Area Health Education Centers
AHEC Florida Network**
<https://ahectobacco.com/>

Tobacco Free Florida
(850) 245-4144

Once the program is complete, members must email ccpreward@ccpcares.org their:

- Full name
- Member ID
- Telephone number
- Proof of completion from the Tobacco Cessation Counselor/Instructor with AHEC or Tobacco Free Florida

For assistance with the identification of tobacco users and supporting and delivering effective smoking cessation interventions, [click here](#).

Alcohol and Substance Abuse Screening Training

For guidance related to identifying and addressing individuals at risk for substance use disorders, please access our [Screening, Brief Intervention, and Referral to Treatment \(SBIRT\) training here](#).

Provider Engagement

Providers are encouraged to support enrollee engagement by identifying and referring eligible members to appropriate Healthy Behaviors Programs using Health Risk Assessments, case management interventions, or direct referrals.

Providers should:

- Inform members about the availability and benefits of these programs
- Encourage participation by discussing the health benefits and potential rewards
- Collaborate with CCP to ensure members receive appropriate interventions
- Assist members in completing the necessary steps to earn incentives

Community Care Plan Healthy Behaviors Programs: 1-866-899-4828 | ccpcares.org